

**CLAIMS**

1. (currently amended): A magnetic list, comprising:

(a) a planar base, and wherein said planar base is formed of a flexible material and wherein said planar base is adapted to be secured to a planar surface, said planar surface being formed of a ferrous material; and

(b) a plurality of individual items, each of said individual items being magnetic and adapted to adhere to said planar surface proximate said planar base; and

wherein said planar base includes a hole, said hole providing access to said planar surface, and wherein said hole is adapted to receive certain of said plurality of individual items therein, and wherein certain of said plurality of individual items are retained in said hole by magnetic adhesion to said planar surface.

2. (canceled)

3. (original): The magnetic list of claim 2 wherein said flexible material is magnetic.

4. (original): The magnetic list of claim 3 wherein said flexible material includes a ferrous substance.

5. (original): The magnetic list of claim 1 wherein said planar base includes an ornamental shape.

6. (original): The magnetic list of claim 1 wherein said planar base includes an ornamental image.

7. (canceled)

8. (original): The magnetic list of claim 1 wherein said plurality of individual items each include the name of an item.

9. (original): The magnetic list of claim 8 wherein said name includes raised letters.

10. (original): The magnetic list of claim 8 wherein said name includes recessed letters.

11. (original): The magnetic list of claim 1 wherein said plurality of individual items each include an image of an item.

12. (original): The magnetic list of claim 11 wherein said image is raised.

13. (original): The magnetic list of claim 11 wherein said image is recessed.

14. (original): The magnetic list of claim 11 wherein said image includes an icon.

15. (original): The magnetic list of claim 1 wherein each of said plurality of individual items includes a magnetic segment that is detachable with respect to said planar base.

16. (canceled)

17. (canceled)

18. (canceled)

19. (original): A method for forming a list, which comprises the steps of:

(a) providing a flexible magnetic planar base that is adapted for attachment to a ferric material;

(b) providing a plurality of individual items, each of said individual items including means for identifying a particular type of product that is either raised or

recessed, any of said plurality of individual items being adapted for placement proximate said base;

(c) placing a piece of paper over said individual items proximate said base; and

(d) applying a force over said piece of paper sufficient to copy an image of said any of said plurality of individual items to said piece of paper.

20. (original): The method for forming a list of claim 19 wherein said force is applied over only a portion of said individual items sufficient to produce an abbreviated list thereof.

21. (canceled)